



COVID-19

**12 keys to apply
in your personal life and in business**

**How to get the most of the moment
without panicking**

COVID-19

A new scenario for RACQUET SPORTS BUSINESS

Two main areas to focus on with two differentiate goals:

PERSONAL

Different strategies to stay healthy and calm.
Focusing on mental toughness.

REST

FAMILY

EXERCISE & BODY CARE

EDUCATION & READING

MEDITATION

FUN

**+ WELLNESS
- STRESS**

BUSINESS

High end auto consultancy to achieve the excellence
in services provided. LEAN START UP methodology.

CUSTOMER CONTACT

LISTEN AND SWING

SWOT ANALYSIS

CREATIVITY

OPEN MIND

HUMILITY

**+ OPPORTUNITIES
+ LEADERSHIP**

COVID-19

A new scenario for RACQUET SPORTS BUSINESS

Some tips to achieve our goals:

**+ WELLNESS
- STRESS**

PERSONAL

Different strategies to stay healthy and calm.
Focusing on mental toughness.

REST

Sleep 8 hours, give a rest to our muscles, body joints,..

FAMILY

Spend time with our wife and children, reinforce our relationships,..

EXERCISE & BODY CARE

Home routines, treadmill, stretching, steps,..

EDUCATION & READING

Books, ebooks, online courses, certifications,..

MEDITATION

Breathe, relax, think, think BIG,... your real purpose in life

FUN

Music, movies, TV shows, Video games,..

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Some tips to achieve our goals:

**+ OPPORTUNITIES
+ LEADERSHIP**

BUSINESS

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LEAN START UP methodology.

CUSTOMER CONTACT

E blast, social media, personal calls, webinars,.. WITH A GOAL

LISTEN AND SWING

Using the right questions, programmed interviews,..

SWOT ANALYSIS

What are you really good at? What do you make the difference in? How to improve your weaknesses?

CREATIVITY

Think outside the box to offer what your customers expect.

OPEN MIND

Ready to change, swing and adapt is always positive...

HUMILITY

We always need to keep learning from others

OUR MISSION AS LEADERS

Step forward and lead

Spirit up

Passion

Optimism

Positiveness

Give others

Inspiration

**HELP
OTHERS**

Love

Raise the standards

Advise

Community

Encouragement

Ambassadors

Create new business streams

Our mission is to INVEST IN A COMMUNITY OF HIGH IMPACT LEADERS AND BUSINESS OWNERS TO TIP THE GLOBAL MARKET TOWARDS A NEW ERA OF INCOME, RETENTION AND ENGAGEMENT

We all are living very tough moments. We all are AFRAID. But there is another “F” word that is 100 times more powerful than fear. **FAITH.**

Humans are **eternal optimists.** We fail, and then we try again. Most of the best athletes and companies in the world failed before they were successful.

Resilience and adaptation are key.

Unfortunately, we cannot choose the right time for everything but what I know is that winter doesn't last forever.

Spring always follows.

And then, will you be prepared? Are you trained for future challenges?

In every crisis lies opportunity. People who are successful are not lucky; they are just prepared for opportunities that come their way. **Anticipation is power.**

As leaders we are, we all have a very strong part of us. Call that part of you that is hard, courageous and hungry and let's lead ourselves and others. Let's use all of our abilities to **lead others into optimism, courage, faith, strength and passion.**

Leaders, take the time to strategize and envision new business models. Draw your map. Plan. Learn. Grow. **Empower yourself. This is your time to prepare for what's ahead.**

After all this happens, you will have taken your life to the next level.