6 basic keys

to lead your team from home

Would you like to manage them with motivation and efficiency in this difficult moment?

6 keys to lead your team from home

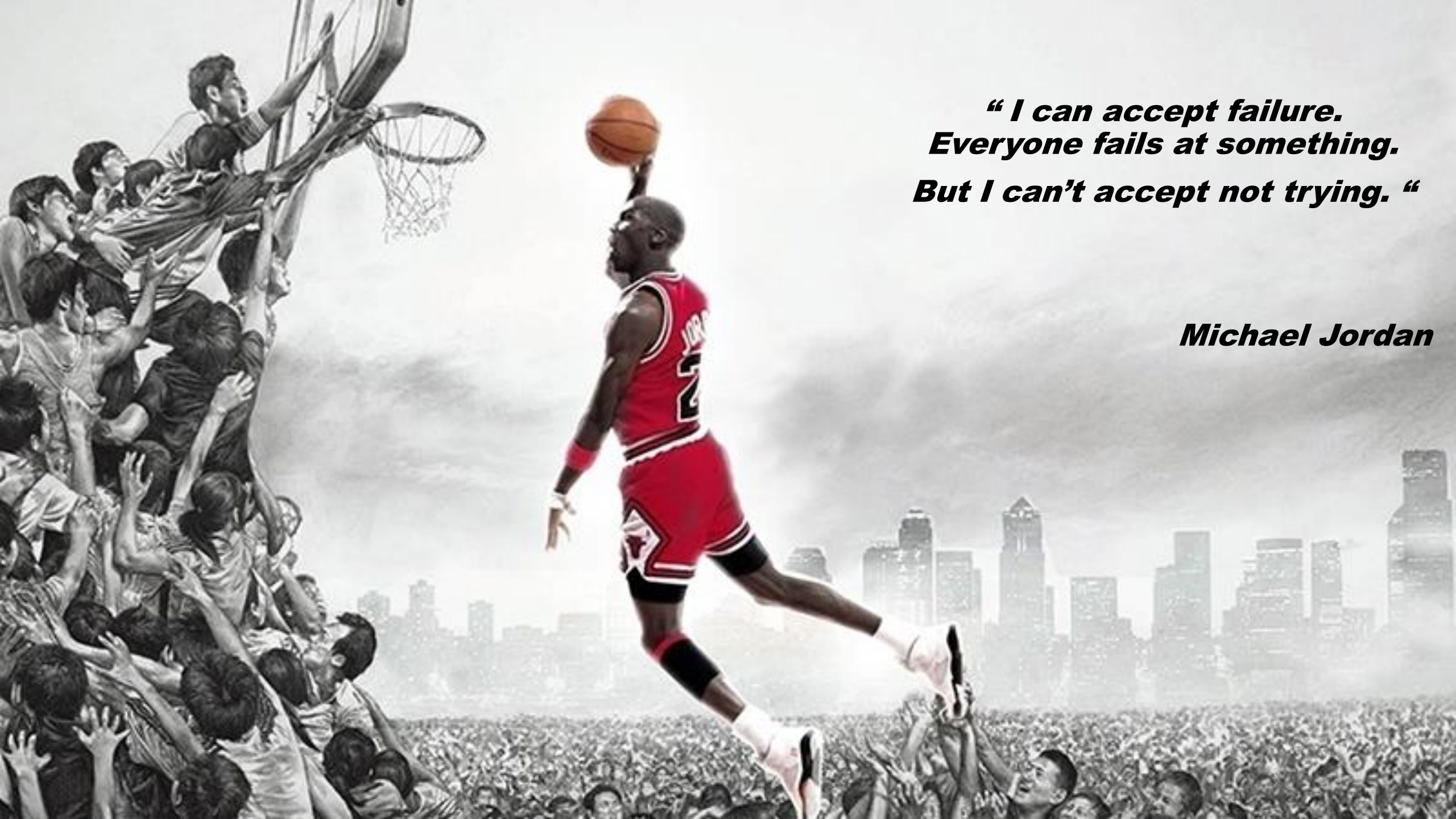
ACCEPTANCE	We need to accept the new environment and stop complaining asap.
FOCUS AND CONTEXT	Observe the real context of your business and start focusing on what to do. (PINK ELEPHANT THEORY)
TURN THREATS INTO OPPORTUNITIES	In every crisis lies opportunity. Even if your sector is suffering, it might be the time to adapt and enhance your proposal to clearly differentiate from others.
MOTIVATION	Think positive and transmit motivation to your team. Try to envision the near future coming after the crisis.
NEW TECHNOLOGIES	Are essential. Start working on the cloud, sharing platforms, and adapt to this new scenario for the future.
CIBERSECURITY	Don’t panic and be careful of malware around. Some hackers are using this time to send virus.

Lead them!!

“ The difference in winning and losing is most often… not quitting”

“ All the adversity I’ve has in my life, all my troubles and obstacles, have strengthened me…
You may not realize it when it happens, but a kick in your teeth may be the best thing in the world for you. “

Walt Disney


“ I can accept failure.
Everyone fails at something.
But I can’t accept not trying. “
Michael Jordan

NEW LEADERSHIP MODEL

“LEADERSHIP SOLIDARY, COLLABORATIVE, EMPATHETIC AND INCLUSIVE.

We are living a moment when we have to humanize your personal brand and connect to others based on who you and they really are.

We need to be authentic and empathetic.
That authenticity will get us to success.

My own success is also depending on other’s one.
It’s a moment to share, to give and really believe on the concept of ABUNDANCE.

The new leader is the one who gives the most.
Those who give more are the ones that wins more.

This is the new era of COLLABORATIVE LEADERSHIP. ”

Marcos del Pilar