



5 KEY LEARNINGS

after COVID-19

By Marcos del pilar



“DON'T UNDERESTIMATE YOUR POTENTIAL”



- Even in the toughest moments, your potential as a creator remains intact.
- Winter doesn't last forever. Spring always follows.
- BIOGRAPHY is not DESTINY. Your past doesn't equal the future.
- DECISIONS are the ultimate POWER. You own them all.
- Never give up. CREATION and DISCOVERY to serve the community.
- Fulfill your potential! THE WORLD NEEDS YOU!
- *“If you are not getting a miracle, maybe it's because YOU ARE THE MIRACLE.”*



“PEOPLE ARE YOUR MOST IMPORTANT ASSET”

- Share your gifts and talents with others. People you love will help you to grow.
- Your team, your family, and the people around mean everything.
- Give them everything you have inside. That, besides your HOPE and FAITH will define you.
- ***We all need surprise, variety and LOVE.***
Go out there and find a way to help others to make something beyond themselves.
Do your really best to help others to grow and contribute.
The "ME" era has moved to a "WE"one. ***ME>WE***
- ***“In others’ success lies your own as well”***

“TO GET SOMETHING YOU NEVER HAD, YOU NEED TO DO SOMETHING YOU NEVER DID”



- Don't be afraid to think outside the box and DREAM BIG with CONSISTENCY and PASSION. Even if you fail, you'll be one more step closer to success.
- Excuses are simple. It's easy to give up. It takes courage to be where you have never been before. It takes courage to WIN. COURAGE is the choice to be the master of your life!!
- *I will never quit. I will get prepared to my next chance to shine. I don't want to have a plan B. If I'm gonna fall, I want to FALL FORWARD.* I am personally encouraged and strengthened by you all so THANK YOU for making me a better person and professional.
- *“ If I could do anything for you, I would walk into your day and would BREATHE COURAGE into your life ”.*

“LEADERS NEED TO MANAGE THE PRESENT WHILE SIMULTANEOUSLY BUILD FOR THE FUTURE”



- When things are tough, chaos and failure show up, we need to stay calm and focus on enthusiasm and resilience. If you feel threatened, stay your ground and slide down the obstacles head first.
- We will fail often so move forward, summon up all your strengths, and keep fighting.
- Effective leaders have the ability to make themselves and others into emotion and action. They have the power to take the INVISIBLE and make it VISIBLE.
- *I have a vested interest in seeing everyone doing better and succeed.*
I would love to become the catalyst to make others jump into a future incredible success.
- AMBITION is probably a gene, but everyone has great IDEAS.
The motivation and momentum of this idea can lead to enthusiasm and you will attract others to add.
- ***"People only need inspiration and guidelines to start moving".***

“ENJOY THE LIGHTNESS OF BEING A BEGINNER EVERYDAY”



- Being open-minded allows you to be harmless and to listen to others. Ready to swing, ready to learn.
- Don't waste your time living someone else's life. **STAY HUNGRY! STAY FOOLISH!**
- ***"The only way to transform people's lives is to really love what you do"***.
That's the path to make a real difference. Use your creativity, vision, and innovation skills to think differently.
- There is no reason not to follow your heart and intuition to become a pioneer and a visionary.
- Adaptation, resilience, and growth will give you the wisdom to achieve your goals.
DISRUPTION, AGGRAVATION, and DISTURBANCE will get you into your limits.
Dream big and try to elevate your mind, spirit, body, and love.
- **“GREATNESS AND HAPPINESS ARE INFECTIOUS”**.

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Thank you!

